

moengage
Certificate

— OF COMPLETION —

This is to Certify that

Kun Liang Lai

Has passed the requirements for

MoEngage Certified Marketing Analytics Expert

13 May 2026



Sanjay Kupae

Head- Partnerships and channels

moengage

catalyst

MoEngage Inc

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A shield-shaped badge with a dark blue background and a white border. The badge is divided into three horizontal sections. The top section is dark blue with the word 'moengage' in white lowercase letters. The middle section is white with the word 'CERTIFIED' in dark blue uppercase letters. The bottom section is dark blue with the words 'Marketing Analytics Expert' in white, stacked vertically.

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CERTIFIED

Marketing
Analytics
Expert